

Partner Case Example

Sybase



"ISYS became more than just a vendor to us. They are a real partner. We work together to improve solutions for the customer and ensure they remain ahead of the competition."

Product Manager
Sybase

THE PROBLEM

Sybase (an SAP Company) is an enterprise software and services business offering software to manage, analyze, and mobilize information, using relational databases, analytics and data warehousing solutions and mobile applications development platforms.

Today, 'operational intelligence' is measured by an organization's ability to get information to the people who need it to make decisions or react appropriately to business events. Blending structured forms of information, such as databases, with unstructured content leads to business intelligence. Without this business intelligence, an organization is operating 'blind'.

The Sybase IQ solution is designed for operational intelligence – capable of query and reporting performance up to 100 times faster and with greater economies than traditional relational databases. But as database system, Sybase IQ faces a problem common to other database solutions: how do you manage data that is not already in a text-based format?

Most of the content being created within organizations today is unstructured and often not in a 'text-ready' format – such as PDF.

When Sybase was approached by Equifax, a credit intelligence organization, to manage its enterprise information, Sybase knew it needed a partner that would deliver rich search functionality and analysis with speed and performance across multiple platforms.

There was only one real candidate – ISYS.

THE SOLUTION

ISYS Document Filters enables database engines such as Sybase IQ to operate as a full enterprise search engine by blending traditional business intelligence analytics (20% of corporate data) and unstructured content (80% of corporate data).

Businesses of all sizes rely on information to provide consumer and business credit intelligence, portfolio management, fraud detection, decision support technology, marketing tools, and much more. Therefore, an organization with the ability to search across both structured and unstructured data is much better informed.

In the case of Equifax, determining a client's credit rating and their ability to service a loan necessitates full business intelligence. Searching across both databases and unstructured content including lawsuits, identification theft reports and other police reports ensures that Equifax correctly determine a client's true credit rating. The flexibility of the Sybase IQ/ ISYS solution (Sybase IQ UDA) enables a search to be done quickly and efficiently, enabling Equifax to accurately determine customer credit ratings and therefore avoid potentially costly loan approvals.

Making informed decisions is important in today's competitive market. Customers of Sybase IQ UDA, with analytics provided by ISYS, can now boast a 360-degree view of their enterprise. They are no longer "running blind".

Document Filters enables database systems like Sybase to be truly 'fit for purpose': to recognize, process and analyze all unstructured (and structured) data within the organization.

ABOUT SYBASE

Sybase, an SAP company, is an industry leader in delivering enterprise and mobile software to manage, analyze and mobilize information. Sybase is recognized



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globally as a performance leader, proven in the most data-intensive industries and across all major systems, networks and devices.



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